

A photograph of the Chicago skyline at night, with the Willis Tower prominently featured on the left. The city lights are reflected in the water in the foreground. A yellow banner is overlaid on the top right of the image.

**The Society of Construction
Law North America presents**

**The 8th International
Society of Construction Law Conference**

*Construction Law:
Local Issues-Global Perspectives*

September 26-28, 2018

Chicago, IL

**SPONSORSHIP
PROSPECTUS**



Society of Construction Law North America

International Conference 2018 Sponsorship Opportunities

About the Conference

The Society of Construction Law North America (SCLNA) invites you to become a valued sponsor at the upcoming 8th International Society of Construction Law Conference-to be held from the 26th to the 28th of September 2018 at the historic Palmer House Hotel in beautiful downtown Chicago.

The theme for the International Conference 2018 is “Construction Law: Local Issues-Global Perspectives,” with a focus on bringing together the “Best Practices” from around the globe on various elements of construction projects from pre-project execution strategies to change management, construction defects, root cause of project failures as well how to effectively resolve disputes after the project has been completed.

Program

The conference will kick off on Wednesday night, September 26 with a cocktail reception to welcome all of our delegates to the conference. The reception will be held in the Empire Room. We are also currently investigating a keynote speaker to join us for the evening of the welcome function.

The Palmer House will offer a fantastic setting for the formal conference program which will commence on Thursday, September 27th with a full day of presentations from our speakers and panel members . The panels will feature eminent international practitioners in the construction industry who were invited because of their knowledge, experience, reputation and ability to address the range of issues in the program. The conference presents an ideal opportunity to learn of current trends and issues, and network with some of the world’s leading industry practitioners. The conference format will continue through to Friday, September 29th with a full day of presentations followed by a networking opportunity over drinks to conclude the program.

On the evening of Thursday, September 27th, we will be hosting the Conference Gala Dinner in the Red Lacquer Room. The evening will involve an engaging keynote address, as well as other entertainment.

Society of Construction Law North America

International Conference 2018 Sponsorship Opportunities

Delegate Profile

The Society of Construction Law's International Conferences attract a combination of professionals from legal and technical fields. Conference delegates work across all areas of the construction law practice and project delivery including feasibility and pre-contract, contract development, transactional, design, construction and dispute resolution services. We anticipate this conference will attract at least 300 delegates including, but not limited to:

- General and In-house Counsel
- Engineers
- Project Executives for Owner's and Contractors
- Consultants
- Arbitrators
- Adjudicators
- Society of Construction Law International Delegates
- Academics

Benefits to Sponsors

The Society of Construction Law International Conference will provide the following benefits to sponsors:

- Maximum exposure at a well-established conference devoted to international construction law
- An opportunity to demonstrate a genuine commitment to the practice of construction law
- High visibility on the official conference website and marketing materials
- An excellent opportunity for 1:1 marketing
- Building brand awareness and reputation in the industry
- Building databases with qualified prospects and networking opportunities with some of the world's leading practitioners in construction law.

Society of Construction Law North America

International Conference 2018 Sponsorship Opportunities

Marketing and Public Relations

The Organizing Subcommittee is dedicated to ensuring that sponsors are able to maximize the benefits of their investment. The important role that the sponsors play in the success of the conference is recognized by both the SCLNA Board of Directors and the Organizing Subcommittee.

We have a dedicated Sponsorship Manager who will manage all sponsorship correspondence and communications. We encourage you to contact our Sponsorship Manager to discuss the many additional ways we can further assist your marketing efforts and build your business through the Society of Construction Law Conference at samantha.lafary@gmail.com.

The conference offers a unique opportunity to increase your organization's exposure to a diverse cross-section of industry professionals through the following marketing strategy for the year leading up to the conference:

- E-marketing – including regular email blasts promoting program updates, key dates and featured speakers
- Website – will be used as the main information distribution channel and, as such, will be regularly updated and refreshed

Sponsorship packages and commitment levels vary and can be tailored to suit your marketing requirements. Whatever your business, the Society of Construction Law International Conference has a sponsorship package that will help you meet your brand and networking objectives.

2018 Sponsorship Opportunities

Sponsorship at a Glance

<u>Sponsorship Package</u>	<u>Number Available</u>	<u>Amount (US\$)</u>
Platinum Sponsor	Exclusive	\$8,000
Gold Sponsor	Four	\$5,000
Silver Sponsor	Five	\$3,000
Bronze Sponsor	Ten	\$1,000
Welcome Reception	Exclusive	\$3,000
Gala Dinner Sponsor	Exclusive	\$3,000
Closing Drinks Sponsor	Exclusive	\$2,000
Continental Breakfast	Two (One each Day)	\$2,000
Lunch	Two (One each Day)	\$2,500
USB Sponsor	Exclusive	\$1,500
Pen Sponsor	Exclusive	\$1,500

2018 Sponsorship Opportunities

Major Package Entitlements at a Glance

	Platinum	Gold	Silver	Bronze
Access to delegate list	Yes	Yes	Yes	Yes
Advertisement in Conference program book	Logo front page	Logo Back page	Logo Back page	Logo Back page
Marketing Material on USB Drive	Yes-2G	Yes-1G	Yes 1-G	None
Complimentary Conference delegate registration	Two	One	None	None
Display space in refreshment break area	Yes	Yes	Yes	No
Display space in conference presentation area	Yes	Yes	Yes	No
Verbal acknowledgement by Conference chair at opening and closing sessions	Named and on screen	YES on screen	YES on screen	YES on screen
Tickets to the Gala Dinner	Two	One	One	None
Sponsor banner displayed during Conference	Yes	Yes	No	No

2018 Sponsorship Opportunities: Room Locations

Location: Main Level of Hotel

Wednesday, September 26, 2018

Cocktail Reception- cocktail sponsorship

Room Description: Rising from the main lobby of the hotel, this dining room is stunning and elegant. This dining room is known for being an entertainment epicenter, having hosted performances by Frank Sinatra, Judy Garland, Ella Fitzgerald, Harry Belafonte, Louis Armstrong, and Liberace. The room has a capacity of 500 in Reception style (cocktail tables).

Empire Room

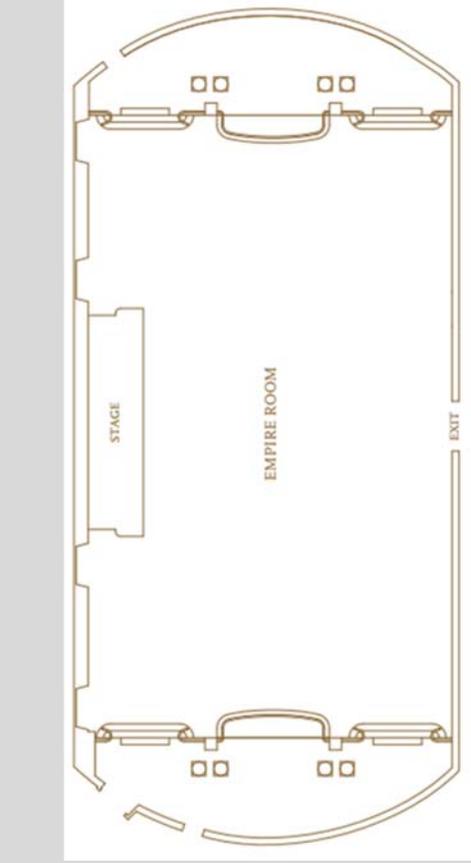


Figure 1 The Empire Room Floor Plan



Figure 2 The Empire Room in Crescent seating

2018 Sponsorship Opportunities: Room Locations

Location: Fourth Floor of Hotel

Thursday, September 27, 2018

- Plenary Session
- Morning Networking Session
- Lunch
- Afternoon Networking Session
- Gala Dinner

Friday, September 28, 2018

- Plenary Session
- Morning Networking Session
- Lunch
- Afternoon Networking Session

Red Lacquer Room

Room Description: Elegant Room with 8 Austrian - made chandeliers. The room also has a large dedicated foyer right outside of it.

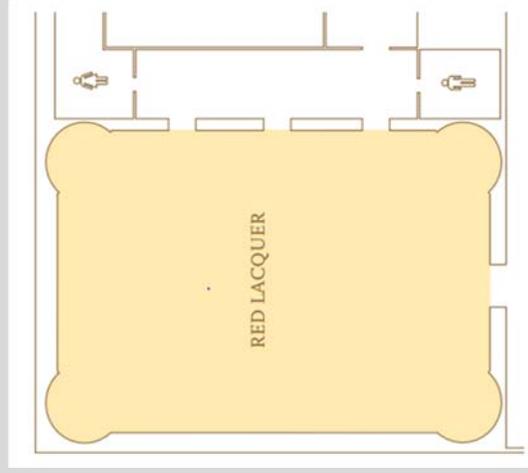


Figure 3 The Red Lacquer Room Floor Plan



Figure 4 The Red Lacquer Room schoolroom seating

2018 Sponsorship Opportunities

Platinum Sponsor \$8,000

Exclusive

We view our Platinum Sponsor as our partner in the successful execution of the Society of Construction Law International Conference. We will work alongside you to provide aligned opportunities to promote your organization both during the lead-up to, throughout and immediately following the conference.

As the pre-eminent sponsor of the conference, your organization will be featured at the highest level of exposure and representation through the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Delegate list supplied one week prior to the conference;
- Logo in the conference program book on front page (artwork and logo to be supplied by the sponsor);
- Two (2) conference delegate registrations;
- Display space* in the refreshment break area;
- Display space* in the conference presentation area;
- Promotional material (up to 2GB) to be added to the conference delegate flash drive (sponsor to supply material);
- Verbal acknowledgement as the Platinum Sponsor during the opening and closing sessions;
- Two (2) tickets for the sponsor's nominated guests to attend the Gala Dinner;
- Display space* at the entrance to the conference dinner venue; and,
- Acknowledgment as a Platinum Sponsor on promotional material, including the website.

*The sponsor may provide a freestanding banner which will be positioned for the duration of the conference (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

Gold Sponsor \$5,000

Maximum: Three

As one of the Gold Sponsors, your organization will benefit from a strong alignment with the conference through the many opportunities for branding and exposure prior to, during and immediately after the Society of Construction Law International Conference.

As a Gold Sponsor, your organization will receive recognition and exposure through the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Delegate list supplied one week prior to the conference;
- Logo in the conference program book on back page (artwork and wording to be supplied by the sponsor);
- One (1) conference delegate registration;
- Promotional material (up to 1 GB) to be inserted in the conference delegate flash drive (sponsor to supply material);
- One (1) ticket for the sponsor's nominated guest to attend the conference dinner; and,
- Acknowledgment as a Gold Sponsor on promotional material, including the website.
- Display space* in the refreshment break area;

*The sponsor may provide a freestanding banner which will be positioned for the duration of the conference (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

Silver Sponsor \$3,000

Maximum: Four

Your organization will experience a solid alignment with the conference as a Silver Sponsor, through opportunities for branding and exposure prior to, during and immediately following the Society of Construction Law International Conference.

As one of the Silver Sponsors, your organization will receive exposure and recognition through the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Delegate list supplied one week prior to the conference;
- Logo in the conference program book on back page (artwork and wording to be supplied by the sponsor);
- Promotional material (up to 1 GB) to be inserted in the conference delegate flash drive (sponsor to supply material);
- Acknowledgment as a Silver Sponsor on promotional material, including the website; and,
- Display space* in the refreshment break area.

*The sponsor may provide a freestanding banner which will be positioned for the duration of the conference (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

Bronze Sponsor \$1,000

Maximum: Ten

Your organization will experience a solid alignment with the conference as a Bronze Sponsor, through opportunities for branding and exposure prior to, during and immediately following the Society of Construction Law International Conference.

As one of the Bronze Sponsors, your organization will receive exposure and recognition through the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Logo on the conference program book (artwork and wording to be supplied by the sponsor); and,
- Acknowledgment as a Bronze Sponsor on promotional material, including the website.
- Delegate list supplied one week prior to the conference.

2018 Sponsorship Opportunities

Welcome Reception \$3,000

Exclusive

The Welcome Reception is a fantastic opportunity for delegates, speakers and sponsors to network in a relaxed environment on the first night of the evening before the conference commences. The Welcome Reception will be held in the Empire Room of the Palmer House.

At the welcome drinks we will also have a high profile speaker to speak at our welcome function.

As the sponsor of the Welcome Reception your organization will receive the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Display space* in registration area of the venue which will be displayed in a prominent area;
- Verbal acknowledgement as the Welcome Reception Sponsor during welcome address;
- Logo in the conference program book;
- Acknowledgment as a Welcome Reception Sponsor on some promotional material, including the website; and,
- Ten (10) tickets for the sponsor's nominated guests to attend the Welcome Reception.
- Delegate list supplied one week prior to the conference;

*The sponsor may provide a freestanding banner which will be positioned for the duration of the reception (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

Breakfast \$2,000

Two (One per day)

A casual continental breakfast buffet will be provided each morning prior to the start of events. The breakfasts are a great way to start off each morning full of energy. The breakfasts will be held in the foyer outside of the Red Lacquer Room and the room itself.

At the welcome drinks we will also have a high profile speaker to speak at our welcome function.

As the sponsor for one of the two breakfasts your organization will receive the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Display space* in registration area of the venue which will be displayed in a prominent area;
- Verbal acknowledgement as the Breakfast Sponsor during welcome address;
- Logo in the conference program book;
- Acknowledgment as a Breakfast Sponsor on some promotional material, including the website; and,
- Ten (10) tickets for the sponsor's nominated guests to attend the Welcome Reception.
- Delegate list supplied one week prior to the conference;

*The sponsor may provide a freestanding banner which will be positioned for the duration of the breakfast (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

Lunch \$2,500

Two (One per day)

Buffet lunches will be provided in the middle of the day. The lunches will be held in the Red Lacquer Room.

As the sponsor for one of the two lunches your organization will receive the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Display space* in registration area of the venue which will be displayed in a prominent area;
- Verbal acknowledgement as the Breakfast Sponsor during welcome address;
- Logo in the conference program book;
- Acknowledgment as a Breakfast Sponsor on some promotional material, including the website; and,
- Ten (10) tickets for the sponsor's nominated guests to attend the Welcome Reception.
- Delegate list supplied one week prior to the conference;

*The sponsor may provide a freestanding banner which will be positioned for the duration of the lunch (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

Gala Dinner Sponsor \$3,000

Exclusive

The Gala Dinner is fast becoming one of the most important social events in the construction industry space. The Gala Dinner is attended by both delegates as well as other industry professionals who want to join in on the entertainment and excellent networking event. The Gala Dinner will be held at the Palmer Hotel.

As the sponsor of the Gala Dinner your organization will receive the following entitlements:

- Access to Delegate List
- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Display space* in the venue which will be displayed in a prominent area;
- Sponsor may provide Gala Dinner guests with a branded gift (sponsor to supply gifts which will be subject to approval of the organizing committee);
- Verbal acknowledgement as the Gala Dinner Sponsor during the opening and closing sessions;
- Logo in the conference program book;
- Acknowledgment as a Gala Dinner Sponsor on some promotional material, including the website; and,
- One (1) ticket for the sponsor's nominated guest to attend the Gala Dinner.

*The sponsor may provide a freestanding banner which will be positioned for the duration of the dinner (maximum size 2m high x 1m wide)

2018 Sponsorship Opportunities

Closing Drink Sponsor \$2,000

Exclusive

The Closing Drinks will be held after the conclusion of the Friday conference morning. We will be having drinks in the Palmer House in order to celebrate the close of the conference and to take advantage of the great opportunity to discuss our thoughts on the conference and to continue networking with our colleagues.

As the sponsor of the Closing Drinks your organization will receive the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Display space* in the venue which will be displayed in a prominent area;
- Verbal acknowledgement as the Closing Drinks Sponsor at the closing session of the conference'
- Logo in the conference program book; and,
- Acknowledgment as a Closing Drinks Sponsor on some promotional material, including the website.

*The sponsor may provide a freestanding banner which will be positioned for the duration of the closing event (maximum size 2m high x 1m wide).

2018 Sponsorship Opportunities

USB Sponsor \$1,500

Exclusive

The conference papers will be available on USB and distributed to all delegates instead of hard copy printouts. As a sponsor of the Conference USB, your organization will be acknowledged as follows:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Branded USB's to be supplied by the sponsor at registration;
- Logo in the conference program book; and,
- Acknowledgment as a USB Sponsor on some promotional material, including the website.
- Delegate list supplied one week prior to the conference.

Pen Sponsor \$1,500

Exclusive

A marketing opportunity is available to provide delegates with branded pens at the registration desk. This is an opportunity to provide your organization with exposure that exceeds the duration of the conference. Please note pens are to be supplied by the sponsor. As the sponsor of the pens, your organization will receive the following entitlements:

- Invited to the Sponsors' Event – which will be an opportunity for the Sponsors to join the Board and the Distinguished Guests of the Conference (i.e. members of the judiciary and invited speakers) for some networking drinks prior to the Welcome Reception;
- Branded Pens provided by the sponsor will be given to delegates when they register;
- Logo in the conference program book; and,
- Acknowledgment as a Pen Sponsor on some promotional material, including the website.
- Delegate list supplied one week prior to the conference.

2018 Sponsorship Information

Items to be provided as part of sponsorship

Items to be provided as part of sponsorship packages must be provided free of cost.

The item must be provided in consultation with, and with the approval of, the Organizing Committee.

The quantity required will be approximately 300, depending on delegate numbers which shall be confirmed by the Organizing Committee.

SPONSORSHIP BOOKING TERMS & CONDITIONS

- Exposure in the conference publications is determined by confirmation of sponsorship prior to print deadlines.
- To maximize exposure, please confirm your participation by the earliest date possible.
- Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking
- All monies are payable in U.S. dollars.
- All monies due and payable must be received (and checks cleared) by SCLNA prior to the event. No organization will be listed as a sponsor in any official conference material until full payment and a booking form have been received by SCLNA.
- CANCELLATION POLICY: No refunds will be made for cancellations. A reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of SCLNA.
- Sponsorship entitlements including organization logo on the conference website and other marketing material will be delivered upon receipt of the required deposit or full payment.
- In relation to the conference, the delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the North American Privacy Act.

Booking Form

Please email this booking form to: samantha.lafary@gmail.com

SPONSORSHIP PACKAGE(S) REQUESTED-Note Pen vs USB COST US\$

1.
2.

AMOUNT PAYABLE	
Please note the payment terms on the next page	US\$

Organization name (for marketing purposes):

Organization name (for invoicing purposes):

Address:

City:

Postcode:

State:

Country:

Main Sponsor contact:

Mr. / Mrs. / Ms. / Other:

Name:

Position:

Tel:

Fax:

Email:

Website:

Yes I have read and agree to the booking terms and conditions on the previous page.

Authorized by: _____

Date: _____

Signature: _____

Please note that your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)

We wish to pay via company check. (Note all checks must be made payable to: Society of Construction Law North America)-Mail Checks to: SCL North America , 146 Adams St, Garden City, NY, 11530

We wish to pay via Wire Transfer

Account name: Society of Construction Law North America Swift Code: CITIUS33, Routing No: 021000089
Citibank Account No: 6781404821

PayPal **Please note this is the preferred method of payment**

Please follow the following link to pay:

<https://www.scl-na.org/events/call-sponsors-8th-international-society-construction-law-conference>